



presented by
JPMORGAN CHASE & Co.

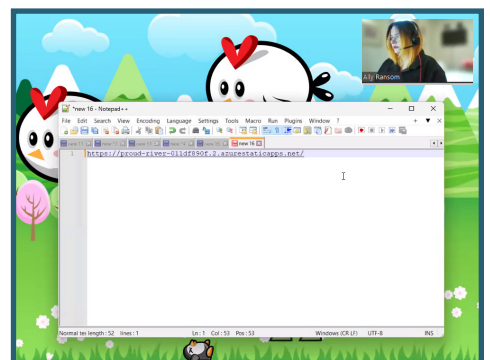
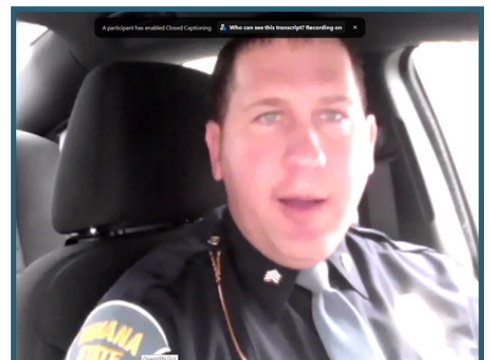
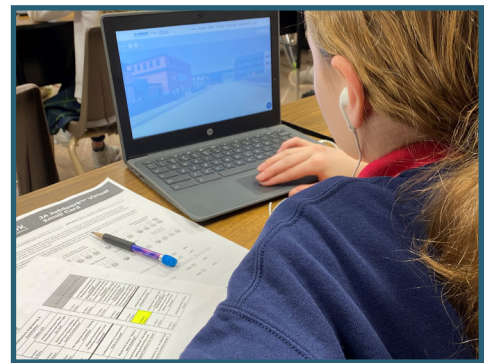
2023 JA JobSpark™ Virtual Career Expo Impact

JA JobSpark Virtual is a two-day interactive online career expo for students in northern Indiana.

This program connects thousands of area students to businesses and organizations to “spark” their interest in careers and get them excited for their future.

92%

Students say they like participating in the **JA JobSpark** Virtual Career Expo.



2023 JA JobSpark Virtual Career Expo Statistics



9,400
students

*compared to
4,400 in 2022



100
volunteers



27
schools



13
counties



8
career clusters



65
business partners



126
live sessions



66,710
page views



10,793
clicks to the
live sessions

What are STUDENTS saying about the JA JobSpark Virtual Career Expo?

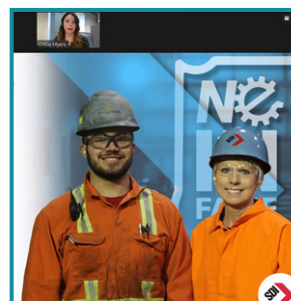
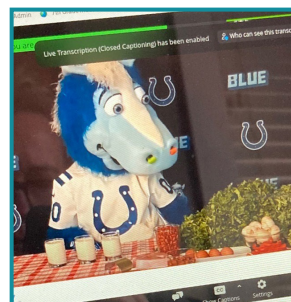


"I learned that whatever you choose for your career, it should be something that sparks your interest." – Student, St. Joseph Hessen Cassel School

"My favorite part of the **JA JobSpark** Virtual Career Expo was the fact that they had live sessions. Watching the videos and recorded information was good, but hearing a person in the moment is so cool. Not only are they revealing their true self, but they can interact and answer any questions you might have!" – Student, Saint Charles Borromeo School

The best part of the experience was the live sessions because the coding presenter was fun and interesting while the architecture presenter was very informative." - Student, St. Matthew Cathedral School

My favorite **JA JobSpark** Virtual experience was the Indiana Tech speaker "Careers in Entrepreneurship" because it helped me realize I might want to do something with business." - Student, Tippecanoe Valley High School



95%

Students say they are more aware of career opportunities in their field of interest.

98%

Students say it's important to start thinking about career interests and goals.

90%

Students say the **JA JobSpark** experience helped them gain a better understanding of career clusters & paths.

74%

Students say they feel more prepared to start planning their career path.

78%

Students say they are more excited about their career possibilities.

76%

Students say they have an idea for a career they would like to pursue or learn more about.

What are EDUCATORS saying about the JA JobSpark Virtual Career Expo?



"What an awesome event...it is such a great way to get students thinking about their future!"

– Educator, Fremont Middle School

"My students saw themselves as future employees instead of just students after taking part in JA JobSpark! It helped connect the real-world workforce to my classroom! What a great experience!"

– Educator, Saint Charles Borromeo School

"I thought the way the lessons built on one another was very beneficial and the live sessions during the event were awesome!"

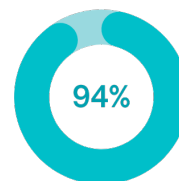
– School Counselor, Indiana Connections Academy

"The JA JobSpark sessions gave my students opportunities to consider their personal strengths and build their confidence."

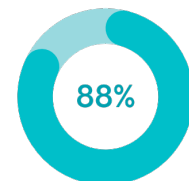
– Educator, Saint Joseph Hessen Cassel School



Educators say the **JA JobSpark** program was engaging for students.



Educators say the **JA JobSpark** program helped students learn more about career opportunities and pathways.



Educators say the **JA JobSpark** program helped build connections between the classroom and the real-world.

